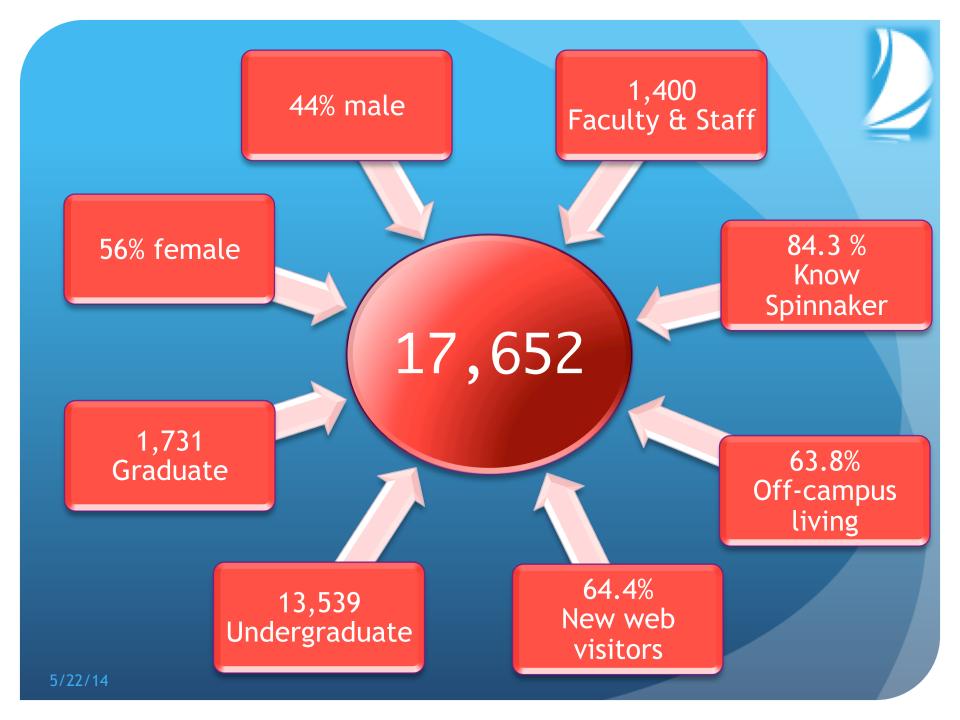
#### University of North Florida

# Spinnaker









#### Why Spinnaker?

- Connection to reach the UNF community and its surroundings
- More than 85% of students live off campus
- Students of all ages and backgrounds
- Students spend their money on travel, entertainment, technology, clothes, food, pubs ... the extras!
- Supporting a STUDENT run organization

### Spinnaker Magazine

- Readership of 48,000
- On-campus and off-campus circulation

National award-winning monthly magazine

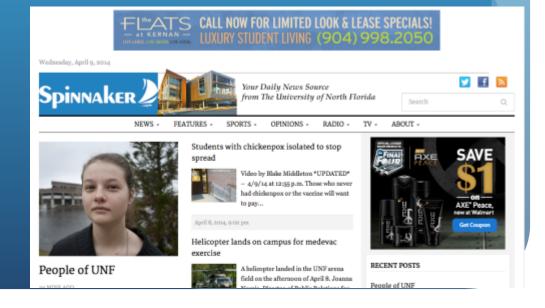
• Free publication





#### Spinnaker Digital

- 62.41% New visits
- Interactive online hub for student-produced content
- Ads can be linked to advertisers' site
- Mobile version
- Upcoming App version



## 2

#### Spinnaker Radio

- More than 18,000 reach throughout campus
- Radio Channel available to more than 3,000 students

 Broadcast over Student Union Plaza speakers, Heart of Campus, 24/7

Mobile version reaches Digital's visitors

- Channel Advertising available
- FM95.5 in Jacksonville Fall 2014



#### Spinnaker TV

- More than 18,000 reach throughout campus
- TV Channel available to more than 3,000 students
- Airs 24 hours a day, 7 days a week
- Programming catered to University needs
- Affordable Pricing



